



# SGH

The World Economy Research Institute's 13<sup>th</sup> Annual Conference  
Collegium of World Economy, SGH Warsaw School of Economics

## International Competitiveness and Urbanization

Warsaw, June 15, 2018 (Friday)  
Venue: Building C, Al. Niepodległości 128, Warsaw, Poland

### Program *(updated 14 June 2018)*

9:30 – 10:00	Registration
<b>Session I</b> 10:00 – 11:00 Auditorium I	<b>Opening Session</b> Chair: Prof. Arkadiusz Michał Kowalski, World Economy Research Institute, SGH Warsaw School of Economics  <b>Welcome address</b> Prof. Marek Rocki, Rector of the Warsaw School of Economics (tbc)  Prof. Marzenna Anna Weresa, Dean of the Collegium of World Economy, SGH Warsaw School of Economics  <b>Keynote lecture:</b> <b>Varieties of Urban Entrepreneurialism</b> Dr Julie T. Miao, Urban Studies, University of Glasgow, the United Kingdom Prof. Nicholas Phelps, Chair of Urban and Regional Development, The Bartlett School of Planning, University College London, the United Kingdom
11.00 – 11.30	<b>Coffee break</b>
<b>Session II</b> 11.30 – 12.45 Auditorium I	<b>The competitiveness of the Polish economy, with focus on the role of the cities</b> Chair: Dr Anna Dzienis, World Economy Research Institute, SGH Warsaw School of Economics  <b>Poland's Competitiveness in 2010-2017 – Presentation of the 2017 Edition of "Poland. Competitiveness Report",</b> Professor Marzenna Weresa, World Economy Research Institute, SGH

	<p>Warsaw School of Economics</p> <p><b>New developments in the concept of the competitiveness of cities</b> Dr Ewelina Szczech-Pietkiewicz, SGH Warsaw School of Economics</p> <p><b>Competitiveness and Dynamics of Urban Development in Poland</b> Prof. Arkadiusz Michał Kowalski, World Economy Research Institute, SGH Warsaw School of Economics</p> <p><b>The impact of Foreign Direct Investment on the process of urbanization in Poland. Heterogeneity of regions</b> Dr Tomasz M. Napiórkowski, World Economy Research Institute, SGH Warsaw School of Economics</p>
12.45 – 13.45	Lunch
<p><b>Parallel Session IIIA</b> 13.45 – 15.30 Room C-5e</p>	<p><b>Urban competitiveness, with focus on the concept of smart cities</b> Chair: Prof. Mariusz-Jan Radlo, World Economy Research Institute, SGH Warsaw School of Economics</p> <p><b>Cybersecurity for Smart Cities as a Factor Enabling Innovation and International Competitiveness of Israeli Economy</b> Dr Karolina Olszewska, dr hab. Joanna Dyduch, Department of International Economic Relations and European Integration, Institute of International Studies, University of Wrocław</p> <p><b>Smart city versus social behaviours. What factors limit social acceptance for innovative and smart urban regeneration in European cities?</b> Dr Dawid Krysiński, dr Paweł Nowakowski, ASM – Market Research and Analysis Centre, Kutno, Poland / Department of Social Sciences, University of Wrocław, Wrocław</p> <p><b>The problems of increasing the innovation potential and competitiveness of smart cities</b> Dr Viacheslav Dovbenko, Department of Business Economics and Investments, Lviv Polytechnic National University</p> <p><b>Analysis of the directions of “smart city” concept implementation in selected Polish cities</b> Dr Emilia Barbara Sieńko-Kulakowska, Old Polish University in Kielce, Economic Department in Bochnia</p> <p><b>Spatial approach to nations’ competitiveness analysis</b> Marek K. Lachowicz, World Economy Research Institute, SGH</p> <p><b>Motivations of the end-users as a key for adoption of Home Energy Management System</b> Jarosław Kowalski, Dr Bożena Ewa Matusiak, Laboratory of Interactive Technologies, National Information Processing Institute, Warsaw</p> <p><b>Post-soviet cities perspective of obtaining experience based on Oslo Smart City concept</b></p>

	Nino Metreveli, Social and Political Sciences, International Relations, Ivane Javakhishvili Tbilisi State University, Georgia
<b>Parallel Session IIB</b> 13.45 – 15.30 Room C-5c	<p><b>Competitiveness of cities, and the role clusters, networks and innovation</b>  Chair: Dr Agnieszka McCaleb, World Economy Research Institute, SGH Warsaw School of Economics</p> <p><b>Modern Interregional Migration: Evidence from Japan and Poland</b>  Dr Anna Dzienis, World Economy Research Institute, SGH Warsaw School of Economics</p> <p><b>Between administrative scrutiny and open space model: network analysis of creative spaces in Saint-Petersburg</b>  Dr Alexander Kurochkin, Prof. Alexander Nikiforov, St. Petersburg State University, Faculty of Political Science, St. Petersburg, Russia</p> <p><b>Latin America building competitive cities. A response to global challenges?</b>  Dr Joanna Gocłowska-Bolek, Center for Political Analysis, University of Warsaw</p> <p><b>Keeping up with the "Małopolska" brand Case studies of local and regional companies in the SME sector</b>  Dr Marzena Mamak-Zdanecka, AGH University of Science and Technology, Faculty of Humanities, Department of Economic Sociology and Social Communication</p> <p><b>Competitiveness of Georgia and urbanization of the country</b>  Dr Larisa Korganashvili, Department of International Business, Faculty of Economics and Business, Ivane Javakhishvili Tbilisi State University Georgia</p> <p><b>Response to Changing Populations by Global Cities: The case of Tokyo and Seoul</b>  Shahed Khan, Sang Kyung An, Megumi Sata Khan, Curtin University, Australia</p> <p><b>Yekaterinburg Higher Education Cluster</b>  Ekaterina Lyubimova, Minerva Evangelina Ramos Valdés, Susana Ana María Ochoa Torres, Iana Sergeevna AimashevaViviana, Elizabeth Zarate Miron, José Pablo Nuño de la Parra, Autonomous University of the State of Puebla (UPAEP)</p> <p><b>Labor Congestion in the Automotive Cluster: The Role of Wages</b>  Viviana Elizabeth Zárata Mirón, the University of Barcelona, Spain</p> <p><b>The Russian Cities and the New Trends of Urbanization</b>  Dr Inna A. Vershinina, Dr Daria E. Dobrinskaya, Dr Artemiy R. Kurbanov, Dr Anna V. Liadova, Tatiana S. Martynenko, Lomonosov Moscow State University, Moscow, Russia</p>
<b>Parallel Session IIC</b> 13.45 – 15.30	<p><b>Competitiveness of cities: selected aspects</b>  Chair: Prof. Jürgen Wandel, World Economy Research Institute, SGH Warsaw School of Economics</p>

Room C-4c	<p><b>Sharing economy and the city: discussing some aspects of the impact of sharing economy on the city</b>  Prof. Agata Adamska, Institute of Corporate Finance and Investment,  dr Anna Rutkowska-Gurak, Department of Economic Geography, Collegium of Business Administration, Warsaw School of Economics</p> <p><b>Ras al Chajma city as a core issue in the modernisation policy of a minor emirate of United Arab Emirates</b>  Prof. Izabella Łęcka, Faculty of Geography and Regional Studies, University of Warsaw</p> <p><b>Decentralisation and its influence on urban and regional development</b>  Dr Katarzyna Cichos, Cardinal Wyszyński University in Warsaw,  Faculty of Law and Administration, Department of Diplomatic Law and Public Diplomacy</p> <p><b>Cultural diversity as the way for Polish mid-cities to flourish innovations</b>  Dr Joanna Markiewicz, Faculty of Economics and Management, University of Szczecin</p> <p><b>Modeling of banking financial strategies during a crisis period</b>  Dr Irena Barylyuk, dr Yuliana Kudlyak, dr Natalka Paitra,  Ivan Franko National University of Lviv, Ukraine</p> <p><b>Place making Based on Perception of Citizens</b>  Ava Soroudi, Islamic Azad University, Science and Research, Faculty of Civil, Architecture and Urbanism, Iran</p> <p><b>How will Hukou Reform Change the City System in China?</b>  Yijiao Liu, Economics, Stony Brook University, Stony Brook, U.S.</p>
15.30 – 16.00	<b>Coffee break</b>
<b>Session IV</b> 16.00 – 16.30 Auditorium I	<p><b>Plenary Closing Session</b>  Chair: Prof. Arkadiusz Michał Kowalski, World Economy Research Institute, SGH Warsaw School of Economics</p> <p><b>Summary of the parallel sessions</b></p> <ul style="list-style-type: none"> <li>• Prof. Mariusz-Jan Radlo, World Economy Research Institute, SGH Warsaw School of Economics</li> <li>• Dr Agnieszka McCaleb, World Economy Research Institute, SGH Warsaw School of Economics</li> <li>• Prof. Jürgen Wandel, World Economy Research Institute, SGH Warsaw School of Economics</li> </ul> <p><b>Discussion &amp; Concluding Remarks</b></p>

At the end of the conference, the new edition of the annual report published by the World Economy Research Institute (WERI) entitled “*Poland: Competitiveness Report 2018. The Role of Cities in Creating Competitive Advantages*” will be distributed free of charge to the conference participants (within the number of available units).