



8th World Economy Research Institute's Annual Conference on

*Fostering Innovation and Competitiveness in the EU
at National and Regional Level*

Warsaw School of Economics (SGH), June 6-7, 2013

Venue: Building C, Auditorium II, Al. Niepodległości 128, Warsaw, Poland

CONFERENCE PROGRAMME

6 June 2013

9.30-10.00	Registration
10.00-10.15	<p>Welcome Addresses</p> <p>Professor Adam Budnikowski, Dean, Collegium of the World Economy, SGH Professor Marzenna Anna Weresa, Director of the World Economy Research Institute, SGH</p>
10.15-11.00	<p>Keynote Speech: Industrial Upgrading and Innovation Policy in Central and Eastern Europe: Conventional Wisdom Facing Reality</p> <p>Professor Slavo Radosevic, Deputy Director, School of Slavonic and East European Studies University College London, UK</p>
11.00-11.30	Coffee break
11.30-13.00	<p>Session I. Poland in the EU: Competitiveness and Innovation from National and Regional Perspectives</p> <p><u>Speakers:</u> Presentation of the 2013 Edition of <i>Poland. Competitiveness Report 2013. National and Regional Dimension</i>, <u>Professor Marzenna Anna Weresa</u>, Director of the World Economy Research Institute, SGH, Poland</p> <p>European Context of Competitiveness of Regions in Poland <u>Professor Jacek Szlachta</u>, SGH, Poland</p> <p>Competitiveness at Regional Level: Export-Oriented Approach for Poland, <u>Professor Krystyna Gawlikowska-Hueckel, Dr. Stanisław Umiński</u>, University of Gdańsk, Poland</p>
13.00-14.00	Lunch break



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14.00-16.00	<p>Session II. Innovation Performance and Policies: Comparing Different Countries' Experience</p> <p><u>Speakers:</u></p> <p>Innovation in Northwest England: the Role of Universities, <u>Professor Lynn Martin</u>, Director of the Centre for Enterprise, President of the Institute of Small Business and Entrepreneurship, Manchester Metropolitan University, UK</p> <p>Innovation and Internationalization of Hungarian SMEs in IT Industry <u>Dr. Laszlo Csonka</u>, IKU Innovation Research Centre, Hungary</p> <p>Science-Industry Linkages: Factors of Success- The Case of Large Research Programmes in the Czech Republic <u>Dr. Anna Kaderabkova, Saeed Moghadam Saman</u> Centre for Innovation Studies, University of Economics and Management, the Czech Republic</p> <p>Innovation Potential of Russian Regions, <u>Professor Marina Fedotova, Professor Igor Lukasevich</u>, Financial University under Government of Russian Federation, Russian Federation</p> <p>Paradoxes of Innovation, <u>Professor Horatiu Dragomirescu</u>, Bucharest University of Economic Studies, Romania</p>
16.00-16.30	Discussion & Concluding Remarks
16.30-18.30	SLIM internal meeting (for the partners of the SLIM project only)

END OF THE DAY 1



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7 June 2013

8.30-9.00	Registration
9.00-9.15	<p>Welcome Addresses Professor Marzenna Anna Weresa, Director of the World Economy Research Institute, SGH</p>
9.15-10.00	<p>Keynote Speech: Key Issues in Science, Technology and Innovation Policy: the OECD Perspective (TBC) <u>Ken Guy</u>, Head of Science and Technology Policy Division, OECD, Paris</p>
10.00-10.15	Coffee break
10.15-11.45	<p>SESSION I. Panel discussion on Stimulating Learning for Idea-to-Market Information on the project <i>Stimulating Learning for Idea-to-Market</i>, (SLIM) <u>Prof. Lynn Martin</u>, Manchester Metropolitan University, UK and <u>Prof. Marzenna A. Weresa</u>, SGH, Poland <u>Introductory presentations:</u> SMEs Needs in the Area of Transfer of Innovation – Preliminary Results of Survey, <u>Professor Marina Dabic</u>, University of Zagreb, Croatia Research Commercialization through Spin-offs, <u>Pawel Nowicki</u>, M.A., BTM Mazowsze, Poland Panel discussion - participants: <ul style="list-style-type: none"> – Warsaw School of Economics (SGH) – Manchester Metropolitan University (MMU) – University of Rijeka (UNIRI) – University of Zagreb – BTM Mazowsze Ltd </p>
11.45-12.00	Coffee break



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12.00-13.30	<p>Session II. Pro-Innovative and Pro-Competitive Policies: Does the New Approach Meet Old Needs?</p> <p><u>Speakers:</u> Deficit and Economic Growth. The Role of Countercyclical Policies <u>Dr David López-Sanchez, Prof. Antonio Mihi-Ramírez, Katarzyna Dziuda</u> Faculty of Economics and Business Sciences, University of Granada, Campus Cartuja, Granada, Spain</p> <p>How Important Is Government Support in Boosting Competitiveness? <u>Assoc. prof. Bendreff Desilus, Universidad La Salle de México, Mexico</u></p> <p>The Polish Silicon Valley Initiative as An Example of Building an Innovative “Bridge” Organization to Accelerate European Technology Companies on the U.S. and Global Market <u>Dr. Paweł Pietrasieński, Warsaw School of Economics and Minister Counselor, Trade and Investment Section Embassy of The Republic of Poland in the USA</u></p> <p>US Innovation: From Politics through Policies to Competitiveness <u>Mr. Tomasz Napiórkowski, M.A., Warsaw School of Economics, Poland</u></p>
13.30-14.30	Lunch break
14.30-16.00	<p>Session III. Innovation and Competitiveness from the Regional and Sectoral Perspectives</p> <p><u>Speakers:</u> Determinants of Entrepreneurship across Regions in Europe – Empirical Evidence from Eurostat Regional Data <u>Matthias Mrożewski, Berlin Institute of Technology, Chair of Entrepreneurship and Innovation Management, Germany</u></p> <p>Empirical Evidence and First Assessment of the Competitiveness Clusters Policy in France <u>Dr Dorota Czyżewska, M.A., Department of Strategy and Policy of International Competitiveness, Poznań University of Economics, Poland</u></p> <p>The Estimation of Competitiveness of the Banks in Central and Eastern Europe in the Conditions of Globalization <u>Ass. Professor Irena Barylyuk, Ass. Professor Natalka Paytra, Ass. Professor Yuliana Kudlyak, Ivan Franko Lviv National University, Ukraine</u></p> <p>Value Chain Module Relocations and the Competitive Position of a Relocating Company - a Perspective of Polish Companies from the Clothing and Automotive Industries <u>Dr Marlena Dzikowska, Department of International Competitiveness, Faculty of International Business and Economics, Poznań University of Economics, Poland</u></p>
16.00-16.30	Discussion & Conclusions

END OF THE CONFERENCE