

## ***EDITORIAL POLICY***

### ***Criteria for Publication***

Submitted papers can be focused on the topics from one of the following disciplines: economics, business, entrepreneurship and management, finance, accounting and banking, or they can be of interdisciplinary character. Each of the disciplines consists of many sub-disciplines, such as marketing, logistics, innovations etc., and they are also within our scope of interest. We particularly welcome works taking an international perspective in research, but the submissions focused on a single country, which can foster international comparisons, are also considered. We are also interested in papers concerning academic research methods in social sciences and those addressing education in business and economics.

IJME invites submissions presenting innovative research resulting in theoretical findings and practical implications

To be published in IJME, a paper should meet the **five general criteria**:

- **RELEVANCE:** Topic should be both important to academics and interesting to other readers.
- **NOVELTY:** The work should represent an advance in understanding of given academic and practical problems or offer an innovative methodological approach.
- **EVIDENCE:** Authors should demonstrate strong empirical and/or theoretical basis for their conclusions.
- **RIGOR:** The work should follow sound and recognized methodological principles.
- **ENGLISH:** The submissions should be delivered in adequate English.